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SCRAMBLE IN THE SOUTH CHINA SEA: REGIONAL CONFLICT AND U.S. STRATEGY

by

Aaron W. Steffens, Lt Col, USAF

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Advisor: Dr. Noriyuki Katagiri

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Biography

Lieutenant Colonel Aaron Steffens is a U.S. Air Force pilot assigned to the Air War College, Air University, Maxwell AFB, AL. He graduated from the U.S. Air Force Academy in 1992 with a Bachelor of Science degree in Aeronautical Engineering. He has also been awarded a Master of Science degree from the College of Financial Planning and a Master of Arts degree in Military Operational Art and Science from the Air Command and Staff College. He finished pilot training in 1993 and has nearly 2,600 hours in the F-16, including combat in Operations Southern Watch, Iraqi Freedom, and Enduring Freedom. He has served on the Air Staff and is a graduated squadron commander.



Abstract

The South China Sea region has emerged in the 21st century as an area of unrivalled economic activity, significant natural resources, and a global hub of seaborne commerce. Adjoining nations are aggressively pursuing sovereignty claims over the scattered islets and reefs of the Sea in order to exploit and develop marine resources, while they seek to balance a rising China and a distant U.S. hegemon. Despite the colossal stakes, American strategy for the region is largely rhetorical and reactionary.

Focused on six states—the Peoples' Republic of China (PRC), Vietnam, the Philippines, Taiwan, Malaysia, and Indonesia—this essay examines the drivers of regional conflict and sources of instability and competition in detail. Both individual national strategies and the multilateral efforts of the Association of Southeast Asian Nations (ASEAN) are analyzed in the light of U.S. engagement. Ultimately, the essay advocates a fresh approach of sustainable engagement that would focus on facilitating resolution of sovereignty issues and promoting equitable resource distribution while building partner capacity to more effectively and efficiently secure the maritime commons. Only the U.S. has the diplomatic and economic power levers to compel lasting change and stability in the region.

The recent pivot in American foreign policy to the Asia-Pacific basin acknowledges new geopolitical realities: the center of the global economy has shifted and the region is struggling for balance amidst contending powers. The fact that Asia will dominate this century economically is clear—its economies are projected to expand to 37% of world GDP in 2014,¹ and the region will trade places to top the West in all measures of economic power within the span of a single generation, from 1990 to 2030.² Unfortunately, Asia also lacks a comprehensive security arrangement, and nowhere is the need for cooperation and regional stability more pressing than in the South China Sea (SCS). Despite its modest size, the Sea is “a mass of connective economic tissue where global sea routes coalesce” around the demographic hub of the 21st-century world economy.³ As Southeast Asian states interact with growing Chinese diplomatic, economic, and military power in the region, the SCS is likely to become a strategic bellwether for continued U.S. leadership in the western Pacific along with unfettered global access to the Sea.⁴

A number of issues in the SCS—natural resource development, freedom of navigation, and sovereignty disputes—create a backdrop of strategic regional competition against which the coastal nations in Figure 1 below must balance a rising Chinese neighbor and a distant American hegemon. Current U.S. strategy for the region is largely rhetorical and unlikely to solve any of the aforementioned core issues. Other than promising future adjustments to force posture, American leaders have not outlined clear, common, regional objectives or shown any interest in trailblazing towards a long-term solution.⁵

This essay, on the other hand, argues that America should take a much more proactive role in pursuit of a peaceful and balanced end-state. A SCS strategy of sustainable engagement would focus on facilitating resolution of sovereignty issues and promoting equitable resource

distribution. Such a strategy would seek to build partner capacity to more effectively and efficiently secure the maritime commons, while realistically engaging China as a regional power and hedging against its long-term intentions. The need to energize U.S. efforts in the SCS is acute—the geopolitical and economic stakes for 21st century America overwhelm the anemic engagement to date.

This essay charts a new course through the troubled waters of the SCS by focusing on six states—the Peoples' Republic of China (PRC), Vietnam, the Philippines, Taiwan, Malaysia, and Indonesia.



Figure 1. The South China Sea⁶

It begins with a concise examination of those states' competition for natural resources and maritime access and then explores the sovereignty disputes that have driven both historical and current conflicts. Finally, the national strategies and relationships of each player are detailed and analyzed in both regional terms and in light of a fresh, proactive approach to U.S. involvement that raises American efforts to match the stakes involved.

Natural Resources

Although the quest for energy security will likely dominate the long-term pattern of SCS conflict, the need to balance marine resources drives persistent near-term tension. Competition for marine resources and fishing rights will continue as the most likely SCS flashpoint for three reasons. First, these resources have a significant economic impact; the PRC, for example, is both the world's largest consumer and exporter of fish.⁷ Regional demand is also unusually high – almost 70% of SE Asians out of a population of 593 million are coastal dwellers who consume fish from the SCS.⁸ Second, unsustainable fishing practices have brought SCS fisheries to a state of near-collapse, according to the United Nations Environmental Program.⁹ The Southeast Asian Fisheries Development Center reports that the growing number of vessels, improved fishing technology, and illegal, unregulated fishing “obstruct all efforts of the region to conserve and maintain fish habitats and stocks for long term sustainability.”¹⁰ Third, regional governments are offering their fishermen incentive fuel and equipment upgrades to work further afield where fish stocks are more robust and contact is more likely with foreign law enforcement and naval vessels from other nations.¹¹ Historically, over half of SCS military clashes have concerned fishing boats or marine resources.¹² The spring 2012 standoff near Scarborough Shoal between a Philippine warship and Chinese surveillance vessels concerning fishing boats in disputed waters caps a long line of similar incidents.¹³

While marine resources drive persistent volatility, the competition for SCS hydrocarbon resources holds more strategic merit for regional players. Although undersea oil and gas deposits are currently ambiguous in scope, their importance grows continually. Estimates of potential reserves vary widely—from 28 billion barrels of oil (BBL) by the U.S. Geological Survey to 213 BBL by Chinese sources.¹⁴ As a point of comparison, Saudi Arabia held 265 BBL of proven oil reserves at the end of 2011.¹⁵ Unlike the resources of the Saudi desert, however, deep-water SCS oil and gas deposits require superior technology to exploit and can cost significantly more to extract.¹⁶ Appendix 1 on page 20 shows the distribution of undiscovered hydrocarbons in the nine basins around the SCS. These potential energy sources are significant because Asia's remarkable economic ascent has pushed demand well past regional supply. If economic growth holds constant, Asian oil imports in 2030 will approach 30 million barrels per day, 80% of total global demand and just slightly less than the total production capacity of the Mideast. This growth is severely testing regional governments' abilities to sustain real-time energy needs and to secure future import streams.¹⁷

Freedom of Navigation

This competition for energy security is dependent on unhindered commercial access to the global commons, and the sea lines of communication (SLOCs) in the SCS are at the center of the network. In 2011, 15.2 million barrels of oil per day transited the Malacca Straits, just 10% less than the Strait of Hormuz.¹⁸ In addition, \$5.3 trillion dollars of waterborne trade (half of the global total by gross tonnage and one-third by monetary value) moves across the SCS SLOCs every year, with \$1.2 trillion belonging to the U.S.¹⁹ The security of that trade and unhindered access for all to the waterways has been sustained since WWII by U.S. military dominance.²⁰ The U.S. Navy's current maritime strategy declares that it "will not permit conditions under

which our maritime forces would be impeded from freedom of maneuver and freedom of access, nor will we permit an adversary to disrupt the global supply chain by attempting to block vital sea-lines of communication and commerce.”²¹

Sovereignty Disputes

This current focus on the importance of SCS SLOCs and resources has added tremendous intensity to sovereignty disputes that have afflicted the region since WWII. Small, uninhabited rocks, islets, and reefs have become crucial as the legal basis for both territorial assertions over the right to develop resources and maritime assertions over rights of navigation.²²

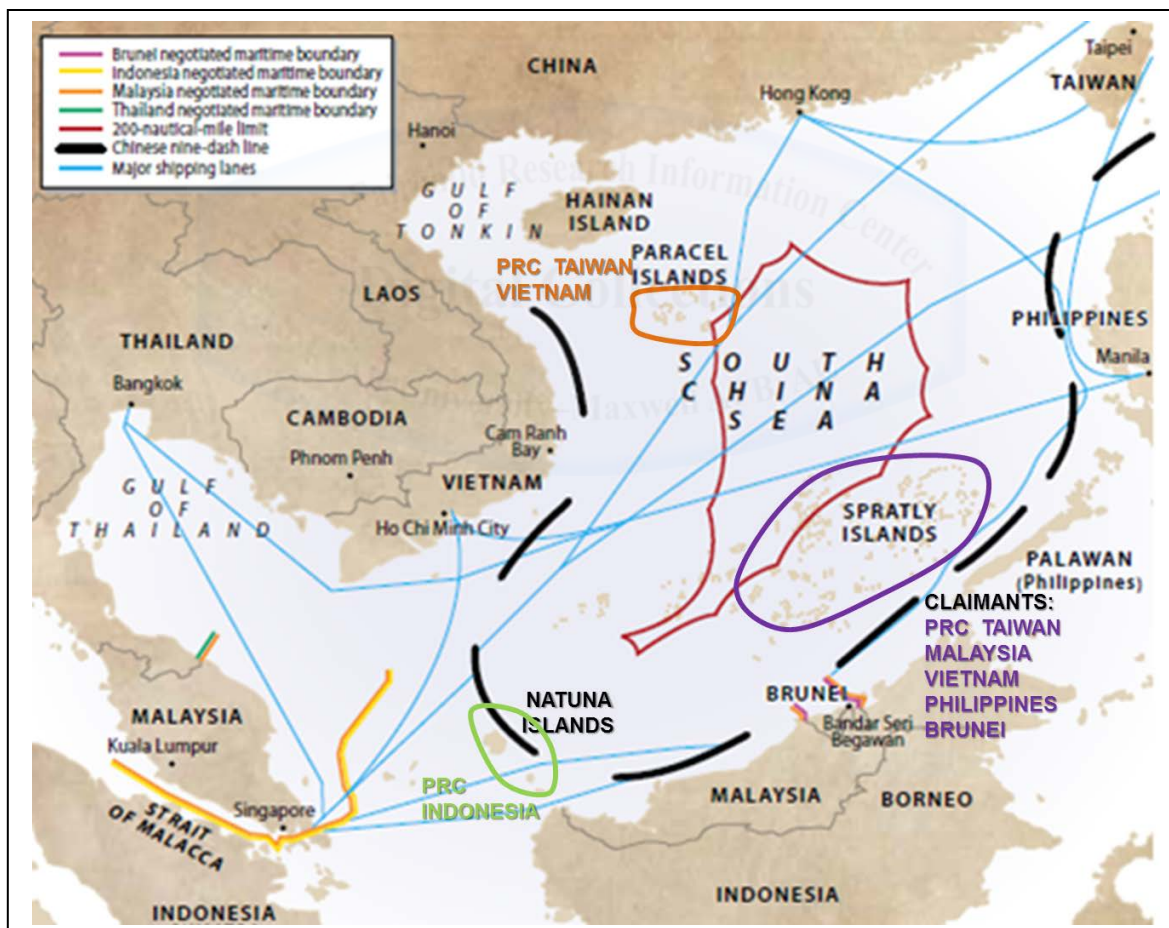


Figure 2. South China Sea Boundaries and Sovereignty Disputes²³

By virtue of status and regional power, the starting point for sovereignty discussions must be the PRC's claim to almost the entire SCS. This claim, shown in Figure 2 as a black dashed line, is based on historical usage and descends from the commonly referenced nine-dashed line map first used by nationalist China in 1947.²⁴ The largest disputed island chain is the Spratlys, claimed by the PRC (7 occupied reefs), Taiwan (1 islet), Vietnam (24 islets and reefs), Malaysia (5 reefs), the Philippines (8 islets), and Brunei.²⁵ Historically speaking, Taiwan claims the entire Spratly chain on the same basis as mainland China, and Vietnam asserted a similar right in 1975 based on history and occupation.²⁶ Although the Spratlys make up the bulk of the South China Sea Platform Basin shown in Appendix 1, there are no proven hydrocarbon reserves there due to a lack of exploratory drilling to date.²⁷

The Paracels, also shown on Figure 2, are claimed by the PRC, Taiwan, and Vietnam. Practically, however, the PRC established local sovereignty over the eastern islands in 1956 and then seized the remainder from Vietnam in 1974 using military force.²⁸ Like the Spratlys, hydrocarbon deposits in the Paracels are only postulated.²⁹ Conversely, the final area of current contention is a section of the northern Natuna Gulf from which Indonesia is actively producing oil. The PRC claims overlap with Indonesia's Exclusive Economic Zone (EEZ) in the area, and it began contracting for exploratory drilling of its own in 1994.³⁰

States have bolstered their SCS territorial assertions in many ways: occupying and fortifying islets; building up submerged features; establishing structures and markers; incorporating islands into governmental jurisdictions; and granting surrounding marine concessions to oil companies.³¹ The legal foundation for maritime boundary delimitation, however, springs from the 1982 United Nations Convention on the Law of the Sea (UNCLOS) – the convention came into force in 1994, and all of the SCS adjacent nations are parties.

UNCLOS allows coastal states to establish maritime zones: territorial seas out to 12 nautical miles (nm) have full sovereignty, while EEZs out to 200 nm and continental shelves out to 350 nm have rights to marine resources, drilling, and scientific research.³²

Unfortunately, three factors conspire against UNCLOS as a complete maritime sovereignty solution for the SCS. First, provisions for certain activities, like military exercises and commercial surveys, were left intentionally ambiguous in certain maritime zones. Second, the complicated geography of the SCS as a semi-enclosed sea with disputed island features and archipelagos (archipelagic states like the Philippines and Indonesia have much more liberal criteria over their territorial seas) makes legal interpretations problematic. Lastly, SCS nations use loose legal interpretations of UNCLOS territorial sea baselines to maximize sovereignty, dampening prospects for cooperation and resolution.³³ Concerned outside interests, including the U.S., have suggested that SCS disputes should be fully resolved through international law according to UNCLOS. This entails binding options—decisions by the International Court of Justice or third-party arbitration—that are uncertain and potentially counter-productive for many of the parties, the PRC in particular, based on existing case law.³⁴

More active attempts at conflict resolution have proceeded along the paths of official negotiation and diplomacy, largely under the aegis of various ASEAN forums. Both the 1992 Declaration on the South China Sea and the 2002 Declaration on the Conduct of Parties in the South China Sea arrived at basic principles to avoid disputes, but they sidestepped questions of geographic scope and a basis for enforcement.³⁵ Both documents envisioned an eventual binding code of conduct, but progress has been elusive.³⁶ As of the November 2012 East Asia Summit, the PRC continued to use inter-ASEAN political maneuvers to keep discussion on a code of conduct off the official agenda, to the consternation of the U.S. and most regional leaders.³⁷

Strategies: People's Republic of China

With little prospect of a breakthrough on sovereignty disputes, and high stakes for freedom of navigation and resource development, each of the states concerned has deployed dynamic strategies for this important contest. However, the PRC stands out for a number of reasons—its claims are much more extensive, its ambitions for regional power status are more dramatic, and its capabilities dwarf those of its neighbors.³⁸ Inside the PRC, the number of often competing and poorly coordinated domestic actors that implement SCS strategy has proliferated to sixteen different government, military, and law enforcement agencies.³⁹ This creates inconsistencies at the tactical level of application and blurs the lines on how much policy is driven top-down and how much is reactionary. Despite this, Chinese strategy at the national level has been remarkably deliberate and consistent since the 1970s.⁴⁰

The PRC's public statements and its strategic actions highlight three key interests in the SCS: asserting sovereignty over all geographical features and possibly even the entire maritime space; ensuring access to natural resources; and securing critical SLOCs within the geographic domain.⁴¹ These interests, all interrelated, are driven by domestic concerns that revolve around a common theme—internal social and political stability. China's preoccupation with sovereignty is partially a result of history and nationalism. The nation's dismantling and humiliation by Western powers and Japan over the previous 150 years drives the popular passions and civil unrest that often accompany territorial disputes in the SCS.⁴² In addition, many commentators note that the Chinese Communist Party's ruling mandate is largely tied to the economy. The need for mass employment has led to an emphasis on low-end manufacturing and a heavy reliance on exports. Thus, secure access to the SLOCs that feed this export-dominated economy is intrinsically tied to domestic stability.⁴³

Likewise, the Chinese quest for energy security is also “rooted in the leadership’s concerns that disruptions of oil supply could undermine the economic growth and job creation that underpin...stability.”⁴⁴ Indeed, the need for additional offshore domestic resources in the SCS and for secure SLOCs to the Middle East is acute. In 2011, the PRC relied on imported oil for 56% of its total needs.⁴⁵ By 2025, 65% of those needs will pass through the Malacca Straits and the sea lanes of the SCS.⁴⁶ Taken together, all of these domestic issues—popular passions surrounding sovereignty issues, the criticality of both manufactured exports and energy imports, and the need for additional domestic energy sources—tie Chinese SCS interests directly to internal political and social stability. Thus, the reasons behind China’s policy and its lack of compromise are evident—Beijing’s moves in the SCS are beholden to the Communist Party’s core interest in domestic stability. Leadership changes, like the one in 2012, are unlikely to result in greater flexibility.

Most pundits agree that China has been using a dual-track strategy to leverage national power towards its SCS interests. American leaders would call it smart power—the hard power of military means lashed to the soft power of public diplomacy and economic integration.⁴⁷ Some Southeast Asian officials have called it “talk and take.” The result is a whole-of-government approach that seeks to prolong diplomacy in order to maintain the status quo while simultaneously consolidating territorial claims and building military and economic power towards an end-state that remains ambiguous. Diplomatically, Beijing insists on intentionally unproductive bilateral discussions while vehemently rejecting the “internationalization” of the issues. The result is effective—almost no U.S. involvement, no coherent multilateral opposition, and no compromise to Beijing’s key SCS interests.⁴⁸ Although a recent tactical shift towards

multilateral engagement through the ASEAN Regional Forum (ARF) and other ASEAN venues generated promise,⁴⁹ the PRC has consistently stalled any moves to implement real change.⁵⁰

Implementation of the strategic track based on hard power is a work in progress, but the gravity of China's efforts and the opacity of its ultimate intentions have generated considerable regional controversy. Most notably, the PRC has steadily increased its physical presence in the SCS, primarily through civilian law enforcement agency vessels, but also with warships of the People's Liberation Army Navy (PLAN).⁵¹ Economic coercion has been employed in territorial disputes, most recently in the quarantine of imported Philippine fruit during the Scarborough Shoal confrontation previously mentioned.⁵² In addition, Beijing is actively building a series of strategic partnerships cemented around zones of forward Chinese presence—dubbed a “string of pearls” by Western analysts—that extends through the SCS and west to the Middle East.⁵³ This burgeoning forward presence is meant as an accompaniment to a robustly expanded and modernized PLAN capable of localized sea control.⁵⁴ The first successful landing of an indigenously produced J-15 fighter on the PRC aircraft carrier *Liaoning* in November 2012 symbolizes this effort.⁵⁵ “Even assuming it meets no countervailing responses in the region, however, China is at least a decade from amassing the type of preponderant naval power that can reliably deter U.S. intervention while cowing Asian navies,” according to a prominent naval analyst. Thus, the military track of Beijing's smart power application is uncertain, tied to the economic prosperity that underwrites naval expansion, the difficulties inherent in organizing and training a dominant naval force, and the reciprocal force responses of other states.⁵⁶

Strategies: ASEAN

The remaining states of interest—Taiwan, the Philippines, Vietnam, Malaysia, and Indonesia—are by no means a consolidated block (Taiwan is not a member of ASEAN and is

considered a renegade province, not a state, by the PRC). However, as small states in a regional system dominated by larger ones, each nation shares a common dilemma in balancing its own SCS interests against both the challenges and opportunities presented by the PRC's rise and the shifting regional attention of the U.S.⁵⁷ ASEAN and its various fora, such as ASEAN + 3 (Japan, PRC, and the ROK) and the ARF, have been the multilateral institutions of choice for substantive discussions on the SCS.⁵⁸

The concept of complex engagement through a lattice of networks and relationships focuses on creating interdependence between ASEAN and the PRC, as well as shifting China away from a confrontational perspective in regional security matters. Importantly, ASEAN's consensual style drives distinct emphases on relationship-building over coercion and deterrence.⁵⁹ This consensual style, along with the divergent interests of non-SCS ASEAN members like Cambodia and Laos, is the primary reason that ASEAN has failed to move China any closer to the elusive binding SCS Code of Conduct mentioned previously. Even so, such a Code would only be a dispute management tool; none of the parties expect ASEAN dialogue to solve the deeper issues that underlie SCS friction.⁶⁰ Furthermore, the individually disparate experiences and uncoordinated efforts of the states under consideration, detailed below, highlight the need for a new regional strategy with increased U.S. involvement.

First, Vietnam's territorial claims overlap the most with the PRC's, and it has been the most assertive ASEAN state, waging two military battles over disputed islands (in 1974 and 1988) and engaging in a series of tense action-reaction conflicts since 2009. Paradoxically, the PRC has become Vietnam's largest overall trading partner, and China frequently uses economic coercion to influence SCS events.⁶¹ Vietnam's strategy has been to apply all its instruments of power scattershot while moderating their intensity to not overly antagonize China. This involves

expanding and modernizing its naval forces, along with developing a tentative defense relationship with the U.S. In addition, Vietnam has used diplomacy and public communications across all avenues—bilateral negotiations with the PRC, multilateral efforts through ASEAN venues, and attempts to internationalize the issue by involving the U.S.⁶²

Along with Vietnam, the Philippines, although a weaker and less assertive claimant, is the other crucial ASEAN swing state in terms of the national importance it places on the SCS dispute.⁶³ Philippine thinking was significantly influenced by the 1995 discovery of Chinese-built structures on Mischief Reef in the Spratlys, which it had claimed as its own territory. Coming on the heels of the 1992 departure of U.S. military forces from Philippine bases, the seizure weakened policymakers' confidence in diplomacy, highlighted the Philippines as the most vulnerable actor in the SCS, and prompted discussion of military modernization.⁶⁴ Strenuous diplomatic efforts, both bilateral and ASEAN-brokered, are a highlight of the Philippines' renewed bid to "exercise its sovereign rights, including enforcement of its fisheries code and oil and gas exploration, within its EEZ."⁶⁵

Taiwan's territorial claims mirror those of the PRC, but there are a number of reasons that the island state is an outlier in the context of the SCS. First, Taiwan's own sovereignty issue with the mainland makes multilateral ASEAN negotiations, or even bilateral diplomacy with states other than the PRC, impossible. Second, Beijing sees re-unification with Taiwan as inevitable, so Taiwanese claims like Taiping Island (also called Itu Aba), the largest of the Spratlys, will eventually default to PRC sovereignty in Beijing's view. Overall, Taiwan faces far more diplomatic constraints than the other claimants. Its strategy, then, is to aggressively cling to Taiping Island, where a Taiwanese military garrison is stationed, and to use its limited power

instruments short of military force to avoid being left empty-handed if a grand bargain is ever struck.⁶⁶

Malaysia's interests, on the other hand, align the most closely of all the ASEAN claimants with those of the PRC, and its territorial dispute has not been confrontational. Malaysia has a dominant economic relationship with the PRC, its largest trading partner; there is little domestic political pressure against China; Malaysia does not regard the SCS as a core interest; and Beijing holds Malaysia in high regard.⁶⁷ Malaysia's strategy is to draw closer to China politically and economically by pursuing bilateral dialogue and to refrain from criticism of the PRC in regards to its SCS actions.⁶⁸

Indonesia's strategy has been to play the role of honest broker and mediator, both as the de facto leader of ASEAN and in the context of regional tensions over the SCS. It has no claim over any of the islands, and its relatively small EEZ overlap with China's claim has not been a source of significant friction.⁶⁹ In fact, Indonesia has led regional workshops on SCS conflict management since 1990, and Indonesian authorities continue to take the lead role in mediating inter-ASEAN and ASEAN-PRC issues concerning the SCS.⁷⁰

Strategies: The United States

America's heightened interest in the region is a result of the Obama administration's Asia-Pacific rebalancing, a policy shift that has been directed primarily towards Southeast Asia since 2009.⁷¹ The U.S. certainly has vital economic and security interests in preserving the key elements of the status quo: free trade, secure SLOCs, and freedom for all nations to interact regionally and globally within the current rules-based international system.⁷² The \$1.2 trillion of U.S. trade that flows through the SCS annually has already been mentioned; conflict in the Sea could divert that cargo to other routes with longer transit times and increased insurance costs,

harming the U.S. and its allies. In fact, secure SLOCs are at the heart of several abiding American interests. Partners in the region count on the U.S. to guarantee safe passage and freedom of navigation in the SCS and to uphold international maritime laws and norms.⁷³ In its 2012 Report to Congress, the U.S.-China Economic and Security Commission notes that “should China continue to press for acceptance of its interpretation of freedom of navigation within an EEZ, maritime security in Asia—fostered by a reliable U.S. military presence for decades—could be seriously undermined.”⁷⁴

Furthermore, the U.S. is committed by treaty to defend the Philippines. In reference to the Scarborough Shoal incident, Secretary of State Clinton reaffirmed the 1951 treaty in May 2012. However, U.S. officials have declined to discuss publicly how it would apply to Philippine claims in the SCS,⁷⁵ although the U.S. is bound to respond to “attacks on Philippine armed forces, public vessels and aircraft.” The Taiwan Relations Act, which governs official commitments to Taiwan, does not formally commit the U.S. to defense of the island, although the two countries share a strong defense relationship.⁷⁶

In terms of pursuing these interests and commitments, the most recent articulation of U.S. strategy was from National Security Adviser Tom Donilon in November 2012. Diplomatically, the U.S. will work towards a stronger relationship with ASEAN and continue to support that organization’s efforts to develop a SCS code of conduct. In addition, U.S. officials continue to reinforce key principles: “the need for peaceful resolution of disputes, freedom of navigation, and a rejection of the threat, or use of, force or economic coercion to settle disagreements.” Militarily, the U.S. will add both presence and capability to the region by building up Guam as a strategic hub in the western Pacific, basing up to four Littoral Combat Ships in Singapore, developing maritime security partnerships, and eventually positioning 60% of the U.S. Navy

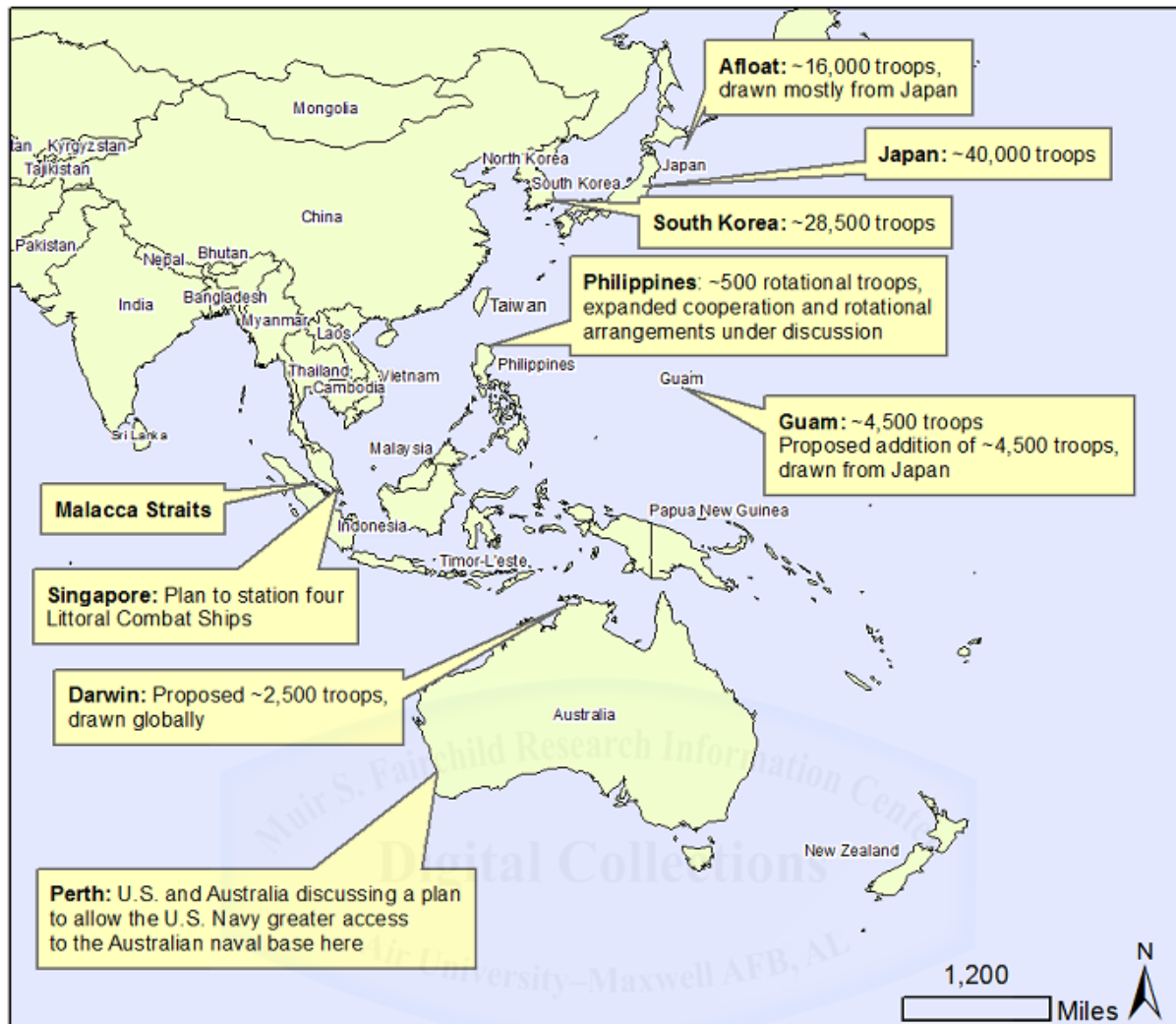


Figure 3. Projected Asia-Pacific Force Structure Based on Obama Administration Rebalance⁷⁷

fleet in the Pacific.⁷⁸ With the exception of marginal changes to force posture on the periphery of the area, then, this strategy contributes nothing new to the ASEAN-led impasse of the previous twenty years. This essay, on the other hand, advocates a more robust strategy of sustainable engagement where the U.S. would facilitate a process to address and remedy the issues underlying regional areas of friction. The risks of a regional military conflagration

drawing in U.S. forces and the economic costs associated with SCS conflict justify more intrusive diplomatic efforts.

Address Sovereignty and Resource Issues

The sovereignty issues that have plagued geopolitics in the SCS are not only tied to the long-term interests of the U.S., but they are at the core of flashpoints that have the potential for armed conflict. First, and most likely, America could be drawn into conflict with China over a Philippine-PRC skirmish—in the case of an armed attack on a Philippine warship or aircraft, Manila would likely invoke its U.S. defense treaty. Philippine plans to develop natural gas deposits around Reed Bank in the coming years set the conditions for such a scenario to unfold. Second, U.S. military operations in China's EEZ could provoke an armed response based on the PRC's non-traditional interpretation of freedom of navigation mentioned above. The 2001 U.S. Navy EP-3 collision off Hainan Island and the 2009 harassment of the USNS Impeccable and USNS Victorious are examples that could have evolved into more hostile confrontations.⁷⁹

ASEAN has proven itself unwilling to broker a settlement, and the economic stakes for trading nations are too high for the U.S. to rely on a strategy of restating key principles with increasing intensity. Both the Philippines and Vietnam have stepped up efforts to encourage U.S. leadership and presence in the dispute to counterbalance the PRC, and Chinese economic and military power will only continue to grow while the U.S. waits to engage.⁸⁰ There are multiple examples of win-win solutions in the SCS that could accommodate mutual national interests. Establishing "regional sovereignty" over the islands is one; granting primary sovereignty to the PRC while giving resource-related rights to the other claimants is another. In terms of jurisdiction, collaborative regimes worldwide have been established to share jurisdiction over natural resources—the Northwest Atlantic Fisheries Organization is one multilateral

example that manages a rich fishing ground outside any EEZ in the combined interests of all its members.⁸¹ Although a variety of compromises have promise, only America wields diplomatic and economic levers of sufficient quantity and strength to push all the disputants towards a solution.

Build Partner Capacity

Although current U.S. strategy is dedicated to bolstering force posture in the western Pacific, it is not possible for one nation to provide security throughout the theater.⁸² To be “sustainable” from a U.S. perspective in light of future fiscal constraints, the regional order must be anchored by American partners. Starting with current bilateral ties and building trust and confidence through partnering exercises to counter piracy and prevent terrorism, the U.S. can build a more distributed set of relationships and capabilities focused on burden-sharing. America should support the growing network of alignment that includes not only ties among Southeast Asian nations but also links between Southeast Asia and other U.S. partners like Japan, Korea, Australia and India. Building such a cooperative security architecture while increasing the maritime capacity of partners around the SCS could provide safety and security to critical SLOCs less provocatively and at lower cost than other options.⁸³ In addition, these relationships could result in more strategic forward ports and basing opportunities for U.S. forces, like U-Tapao Airfield in Thailand, Cam Ranh Bay in Vietnam, and Subic Bay in the Philippines.⁸⁴

Engage China from a Foundation of Strength

In addition to building partner capacity, the U.S. should pursue a more engaged policy of realpolitik with the PRC. While both sides should expect the political and diplomatic competition that accompanies China’s rise, the mutual suspicion of long-term strategic intent denies reciprocal acceptance of each other’s military security policies. “America’s role as East Asia’s security guarantor is an aspect of U.S. policy and strategy that feeds Beijing’s

suspensions,” while the U.S. remains perennially suspicious of China’s ultimate strategic intentions.⁸⁵ The best course of action is a hard-headed, even assertive, realism with respect to China “that actively supports rules-based cooperation; it avoids military conflict but not diplomatic confrontation.”⁸⁶ In the context of the SCS, such a policy would engage the PRC at all levels: naval port visits, bilateral and multilateral sea exercises, officer exchange programs, and strategic dialogue at the highest government levels. The goal would be to reduce strategic distrust of long-term intentions and drive Beijing towards becoming a “responsible stakeholder...with a responsibility to strengthen the international system that has enabled its success.”⁸⁷

A successful U.S. strategy should lead with diplomatic and economic power, but it must be backed by credible military force. U.S. capabilities to project power into the SCS, both directly from the sea and from mainland and Asian bases, are fundamental to the U.S. role as a security guarantor and to all the other aspects of its strategy.⁸⁸ America must maintain a credible sea control capacity of the SCS SLOCs against the PRC’s emerging anti-access and area-denial capabilities. Failure to do so would drastically change strategic assumptions and realities across the region.⁸⁹

Conclusion

Thus, a U.S. strategy of sustainable engagement would better serve American interests in the region by tackling the underlying sources of friction *before* conflict can shut down trade routes or engulf friendly militaries. The strategy envisions a more practical engagement with the PRC across all levels in order to ameliorate strategic distrust, recognize China’s desire to lead regionally, and further its transition to responsible stakeholder status. In addition, burden-sharing and partner development would help to create a new, sustainable paradigm for the

maintenance and security of the common spaces in the SCS. Most importantly, however, robust engagement and U.S. leadership on the key drivers of conflict and tension—sovereignty and resource distribution—could create win-win scenarios of compromise.

American interest in achieving a durable outcome should be paramount. The SCS is the epicenter of seaborne trade and commerce for the new center of the global economy, and it holds lifelines of energy security for many of America's closest allies. Moreover, it has become a test of American power and will to continue to provide freedom and security to the common areas that have enabled global prosperity since WWII. Yet, regional tensions flare almost daily—over fishing boats, half-submerged rocks, and the like—creating opportunities for disaster. Only the U.S. has the diplomatic power and leverage to chart a course for peace amidst the scramble in the South China Sea.



Appendix 1



Province	Oil	Gas	Province	Oil	Gas
Pearl River Basin	567	8,078	South China Sea Platform	2,192	13,151
Song Hong Basin	183	10,599	Greater Sarawak Basin	618	34,083
Phu Khanh Basin	116	10,679	Baram Delta Basin	4,056	12,546
Cuu Long Basin	1,599	487	Palawan Shelf Basin	226	984
Nam Con Son Basin	643	11,488			

Figure 3. Undiscovered SCS Oil and Gas Resources by Province (Oil in Millions of Barrels and Gas in Billion Cubic Feet of Gas; numbers represent a 50% chance of discovering at least the amount shown)⁹⁰

Notes

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